**Buckwheat Zydeco Reaches Out to Fans on “Buckwheat’s World”**

**YouTube Channel With New Music and More**

[***Buckwheat’s World***](https://www.youtube.com/c/buckwheatsworld), Buckwheat Zydeco’s new YouTube channel, brings a unique inside view of southwest Louisiana’s culture through the music, life and times of its star, Stanley “Buckwheat” Dural, Jr. and his band. The channel features short video episodes showcasing Buckwheat Zydeco in new live performances, and entertaining and intimate personal mini-documentaries that tell the story of this unforgettable character. Many episodes are also posted on [Buckwheat Zydeco’s Facebook page](https://www.facebook.com/BuckwheatZydeco/videos).

Buck, band members and friends are presented at work and at play at home and on the road. New episodes are produced and uploaded regularly and notified to subscribers.

*Buckwheat’s World* is created by two-time Peabody Award winning filmmakers, [Louis Alvarez and Andrew Kolker](http://www.cnam.com/flash/index.html), who have made a number of classic films about Louisiana, and longtime Buckwheat Zydeco collaborator, Ted Fox. Special extended compilations of *Buckwheat’s World* episodes have been selected for screenings at the [Dallas Videofest](http://www.prekindle.com/festivalfeature/id/24116491635475729) and the [New Orleans Film Festival](http://www.neworleansfilmfestival.org/film/info/2585/buckwheats-world?from=9999).

“YouTube is where people are hearing and seeing music today,” said Fox. “Buckwheat Zydeco was the first zydeco band with a major label deal, then the first to start its own label. Now we’re the first with our own YouTube channel. We always strive for the best way to reach our fans and make new ones.”

Viewers of *Buckwheat’s World* have various viewing options: The episode, [Playback](https://www.youtube.com/watch?v=4fTdIns7fIk), documents a behind-the-scenes look at the creation and debut of a new song. [The Dockside Sessions](https://www.youtube.com/playlist?list=PLUy8zmSxU4RIuEhiXZjvV6kV-la4ZPQm6) playlist offers exciting live in the studio videos of Buckwheat Zydeco playing their favorites… including performances with pals like C.J. Chenier, Keith Frank, and Roddie Romero.

*Buckwheat’s World* also allows viewers to spend some quality time with a truly unique character, Stanley “Buckwheat” Dural, Jr. – a Grammy winner and Jimmy Fallon guest who grew up [picking cotton at age 5](https://www.youtube.com/watch?v=u2NrBPGQ8gE). Fans have experienced the joy, enthusiasm, dynamism and decency of Buck’s personality on stage, and showing that and telling his story is what Buck and the makers of Buckwheat’s World want to unfold through as these mini-documentary episodes.

Buckwheat Zydeco Management: Ted Fox [zydecobuck@gmail.com](mailto:tedfox5446@gmail.com),

Buckwheat Zydeco Booking: Dan Peraino at The Ted Kurland Agency: [dan@thekurlandagency.com](mailto:dan@thekurlandagency.com), 617-254-0007

Buckwheat’s World YouTube channel: <https://www.youtube.com/c/buckwheatsworld>

Buckwheat Zydeco official website: [www.buckwheatzydeco.com](http://www.buckwheatzydeco.com)

Buckwheat Zydeco on Facebook: <https://www.facebook.com/BuckwheatZydeco>

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